THE ANNUAL RUBIN REPORT

MUSEUM

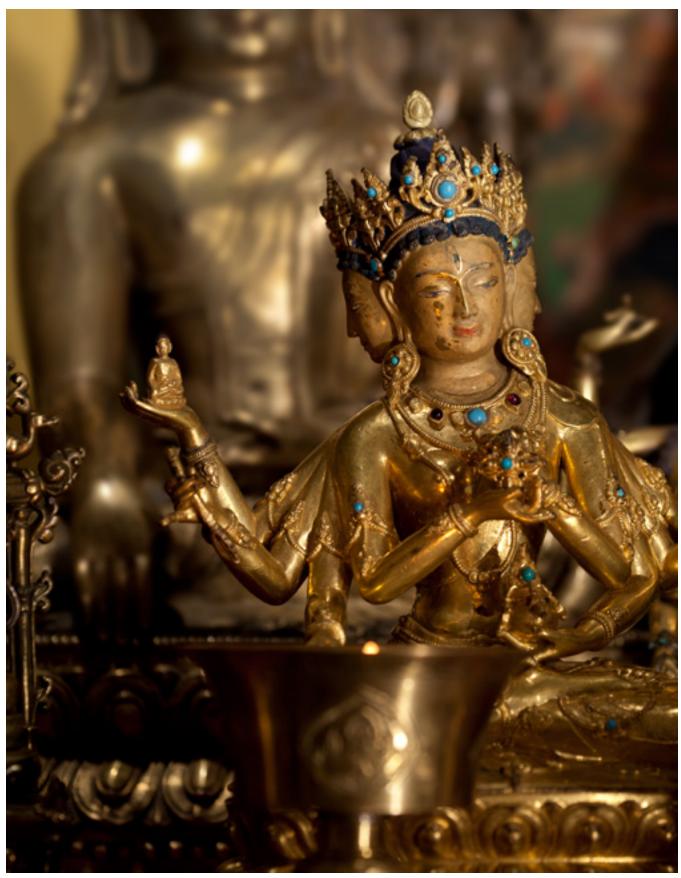
OF

ART



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LETTER FROM THE EXECUTIVE DIRECTOR

Dear friends and supporters:

In this report you will find a brief summary of the Rubin Museum of Art's 2013 fiscal year, including an acknowledgement of the generous financial support received from many individuals, foundations, corporations, and government agencies as well as our audited financial statement.

People frequently tell us that the Rubin is their favorite spot in New York City, whether it's a gathering place, an oasis to decompress and unwind, or a catalyst for curiosity to engage with unexplored art and ideas. This year's dynamic exhibitions, programs, and educational offerings showcase the full range of activities that have helped us find such a loyal community of support.

The Rubin means something different to each person who walks through our doors, but our supporters are united by a common appreciation for our mission. We are grateful for the many donors, members, friends, and art lenders who have strengthened our institution and allowed it to evolve and grow. Our financial planning and the continued support of our members, donors, and board of trustees will ensure that what makes the Rubin so beloved can continue for years to come.

Our appreciation extends far beyond what can be contained in this report, and we thank you for helping the Rubin connect people, art, and ideas from across the world.

Patrick Sears
Executive Director

In 2013 the visitorfavorite Tibetan Buddhist Shrine Room became a permanent part of the Museum. The new installation featured 130 works of art presented as they might appear in a home shrine. Photograph of the Tibetan Buddhist Shrine Room installation featuring Ushnishavijaya; Tibet: 15th century; gilt copper alloy with inlays of semiprecious stones and pigment; C2005.16.22 (HAR 65445); photograph by David De Armas

EXHIBITIONS

LIVING SHRINES OF UYGHUR CHINA: PHOTOGRAPHY BY LISA ROSS

February 8-July 8, 2013

This exhibition featured photographs of sacred landscapes in northwestern China by New York–based artist Lisa Ross. In and around the Taklamakan Desert, Ross photographed Muslim shrines, or *mazars*, often adorned with recycled flags and fabrics. Ross's remarkable images are largely without the presence of the human figure, allowing the viewer to inhabit a space that is unmediated and complex.

FIERCELY MODERN: ART OF THE NAGA WARRIOR

April 26-September 16, 2013

The Naga are a group of culturally and linguistically linked tribes living on the border between India and Burma. With a reputation for being fearsome headhunters, these groups were somewhat isolated and evolved a distinctive material culture. They produced decorative ornaments, expressive wood carvings, and vividly colored textiles. This exhibition, from the Weltmuseum Wien in Vienna, included examples of these works from one of the largest and most important collections in the world.

FLIP SIDE: THE UNSEEN IN TIBETAN ART

March 15, 2013-February 10, 2014

The texts and images on the back of Tibetan art objects reveal clues to their meaning, function, and historical context. For the first time ever, this exhibition presented both sides of a select group of scroll paintings (thangkas), sculptures, and initiation cards. Chosen for the beauty, exceptional content, and complexity of their backs, these works of art, dating from the thirteenth to the nineteenth century, illuminated the many uses in Tibetan culture of the other side.

FROM INDIA EAST: SCULPTURE OF DEVOTION FROM THE BROOKLYN MUSEUM

May 31, 2013-July 7, 2014

From India East presented sculptures from the Asian art collection of the Brooklyn Museum. The works were chosen by the Rubin Museum's curators to trace the development of Buddhist and Hindu sculpture back to its roots in the art of ancient India. The year-long exhibition included art from Burma, Cambodia, Indonesia, Thailand, Korea, and Japan. The exhibition was organized by the Rubin Museum of Art in collaboration with the Brooklyn Museum.

COUNT YOUR BLESSINGS: THE ART OF PRAYER BEADS IN ASIA

August 2, 2013-June 9, 2014

This exhibition focused on the aesthetic and ritual aspects of prayers beads used in the Buddhist traditions of Tibet, Bhutan, Mongolia, China, Korea, Japan, Thailand, and Burma. It addressed the origins of prayer beads, their structure, their materials and symbolism, and the social and religions aspects of their use.

ALLEGORY AND ILLUSION: EARLY PORTRAIT PHOTOGRAPHY FROM SOUTH ASIA

October 16, 2013-February 10, 2014

Allegory and Illusion: Early Portrait Photography from South Asia presented approximately 120 photographs and a selection of albums, glass plate negatives, cabinet cards, cartes-de-visites, and postcards illustrating the rich tradition of portrait photography in India, Burma, Sri Lanka, and Nepal from the mid-nineteenth century to early twentieth century. The exhibition was organized in collaboration with the Alkazi Foundation for the Arts, New Delhi.

PUBLICATIONS



THE ALL-KNOWING BUDDHA: A SECRET GUIDE

Jan Van Alphen, editor, with contributions by Karl Debreczeny, Christian Luczanits, and Elena Pakhoutova

This book focuses on a rare group of richly detailed album leaves that illustrate the visualization practice of Sarvavid Vairochana, the All-Knowing Buddha. The beautifully illustrated leaves provide a unique view of Tibetan Buddhist meditation and ritual as they depict instructions normally restricted to oral transmission by a teacher to his initiated disciple. Three essays by Rubin Museum curators look at different aspects of Sarvavid Vairochana and contextualize the album, including explorations of its art historical precedents, cultural origins, and ritual content.



Leaves 25 (top) and 5 (bottom) from an Album of the All-Knowing Buddha Vairochana; Wangzimiao, Aokhan Banner, Inner Mongolia; ca. late 18th–19th century; pigments on paper; 10 3/8 x 10 5/8 in.; MAS | Museum Aan de Stroom, Antwerp (Belgium); AE.1977.0026.011 and 038

EDUCATION

ADULT EDUCATION

The Museum provided a series of adult classes that offered audiences opportunities for deeper connection to the Museum's exhibitions and permanent collection. Select sold-out courses included Drawing Green Tara, connecting to the exhibition *The Flip Side: The Unseen in Tibetan Art*, and Buddhism and Art: Bridging Philosophy and Visual Culture, inspired by the Museum's permanent collection.

TIBETAN MEDICINE RESOURCES

During the *Bodies in Balance* exhibition, the Museum created the electronic resource Tibetan Medicine in the World Today, providing on-site and electronic visitors with the opportunity to learn about the impact and continuing application of Tibetan Medicine around the world.

UNIVERSITY PROGRAMS

Over 11,000 college students attended tours, open houses, and special events. This represents the highest college visitation numbers to the Museum during a calendar year—the result of the Museum's partnership with Baruch College as well as collaborative programming with The New School and New York University.



PROGRAMMING

HARLEM IN THE HIMALAYAS

A collaboration with the National Jazz Museum in Harlem, this live music series, has featured jazz greats, like Fred Hersch, Ron Carter, and Marilyn Crispell. Performances take place on Friday nights, allowing guests to enjoy the ambiance of the Museum's K2 Lounge.

Feb 1 John Raymond Ensemble

Mar 8 Steve Lehman Trio

Mar 13 Dan Tepfer amd Ben Wendel

Mar 15 Dave Eggar and Fred Hersch

Apr 12 Adam Kromelow Trio

May 3 Roy Assaf Trio

Jun 7 Lucien Ban and Mat Maneri

Jun 14 Gary Peacock and Marilyn Crispel

Jun 21 Christian Wallumrod Trio

Aug 2 Tribecastan

Sep 6 Donny McCaslin Quartet

Sep 20 Samuel Torres Group

Oct 4 FFEAR

Nov 22 Matt Marantz and Sam Harris Quartet

Dec 6 Meg Okura and the Pan Asian Chamber Jazz Ensemble

Dec 13 Alan Broadbent

BRAINWAVE: ILLUSION

The sixth edition of this annual talk and on-stage experience series focused on illusion and human perception. While illusion is usually associated with vision, the series engaged audiences through all five senses to provide a comprehensive understanding of the subject.

Feb 6 The Director with Francois Girard and Carl Schoonover

Feb 9 The Surfer with Jaimal Yogis and Srini Pillay

Feb 10 The Magician with Joshua Jay, Stephen Macknik, and Susana Martinez-Conde

Feb 10 The Illustrator with Maira Kalman and Michael Morris

Feb 20 The Actor with Peter Dinklage and Dan Ariely

Feb 27 The Screenwriter with Dustin Lance Black and Tom Carew

Mar 2 The Photographer with Mary Ellen Mark and Daniel L. Schacter

Mar 3 The Cartoonist with
David Sipress, Zach Kanin, Paul
Noth, and Richard Restak

Mar 6 The Humorist with Fran Lebowitz and Steven Pinker Mar 30 The Pickpocket with Apollo Robbins and Marisa Carrasco

Apr 3 The Virtuoso with Zakir Hussain and Seth Horowitz

Apr 7 The Lighting Designer with Jules Fisher and Margaret Livingstone

Apr 10 The Spice Master with Lior Lev Sercarz and Donald A. Wilson

Apr 17 The Chef with Wylie Dufresne and Rachel Herz

Apr 20 The Congressman with Tim Ryan, Tracy Dennis, and Susan Finley

Apr 24 The Physicist with Lee Smolin and Warren Meck

Apr 26 The Architect with Bjarke Ingels and Tom Albright



CABARET CINEMA

Inspired by the themes explored in the galleries, the Cabaret Cinema film series presents classics of world cinema during the Museum's K2 Friday Nights.

Jan 4 Rome Open City introduced by civic leader David Bragdon

Jan 11 Last Year at Marienbad introduced by architect Louise Harpman

Jan 18 L'Eclisse introduced by landscape architect Ken Smith

Jan 25 Red Desert introduced by architect Claire Weisz

Feb 1 The Wizard of Oz introduced by psychologist Will Braun

Feb 15 North by Northwest introduced by biophysicist Fabian Czerwinski

Feb 22 Noel Coward's *Blithe*Spirit introduced by Jason
Mikiel-Hunter

Mar 1 Rashomon introduced by neuroscientis, John J. Sakon

Mar 8 Rosemary's Baby introduced by neuroscientist loana Carcea

Mar 15 Cinema Paradiso introduced by neurologist Moran Cerf Mar 22 Black Moon introduced by neuropsychoanalyst Maggie Zellner

Mar 29 Sunset Boulevard introduced by neuroscientist Bruce Doré

Apr 5 Key Largo introduced by neuroscientist Daniela Schiller

Apr 12 City of Ghosts introduced by actor Matt Dillon

Apr 19 Cross of Iron introduced by neuroscientist Travis Riddle

Apr 26 Vertigo introduced by author and sleight of hand artist Alex Stone

May 17 The Man Who Would Be King introduced by author Jacob Tomsky

May 31 Pursued introduced by film critic David Phelps

Jun 7 Singin' in the Rain introduced by playwright Sarah Ruhl

Jun 14 Touch of Evil introduced by Orson Welles' daughte, Chris Welles Feder Jun 21 Monsieur Verdoux introduced by film historian and curator Ken Gordon
Jun 28 Clue introduced by musician Annie Hart

Jul 5 The Treasure of the Sierra Madre

Jul 12 Ace in the Hole introduced by journalist Hank Alford

Jul 19 Django introduced by Deputy Editor of Vanity Fair Bruce Hardy

Jul 26 A Man for All Seasons introduced by Professor of Religion at Union Theological Seminary Euan Cameron

Aug 2 The Magician introduced by Professor of Church and Society at Union Theological Seminary Sam Cruz

Aug 9 The Steel Helmet introduced by Professor of Communication and Media Studies at Union Theological Seminary Al Auster

Aug 16 Johnny Belinda introduced by Professor of Ecumenical Studies at Union Theological Seminary Hyun Kyung Chung

Aug 30 Black Narcissus introduced by the Very Rev. Dr. John McGuckin

Sep 6 Kind Hearts and Coronets introduced by journalist John Heilpern

Sep 13 Lost Horizon introduced by architect Jay Valgora

Sep 20 Akira introduced by cartoonist Ben Granoff

Sep 27 Panic in the Streets introduced by journalist Patricia Bosworth

Oct 4 Cabaret introduced by actor Joel Grey

Oct 11 Network introduced by Broadway director Pam MacKinnon

Oct 18 Blood Simple

Oct 25 Laura introduced by Broadway director and producer Michael Mayer

IGNORANCE

The boundaries of human wisdom and the state of unknowing were the focus of this conversation series. Bringing together creative thinkers from a broad range of backgrounds, the Ignorance series featured on-stage conversations, film screenings, and interactive experiences that illuminated how awareness, or lack thereof, fuels our actions, relationships, and sense of self.

Cabaret Cinema, continued

Nov 1 The Women introduced by performance artist Justin Vivian Bond

Nov 8 Shadow of a Doubt introduced by performance artist John Kelly

Nov 15 Lord of the Flies introduced by actor Rachel Dratch

Nov 22 The Spy Who Came in from the Cold introduced by British Consul General Danny Lopez

Dec 6 Hannah and Her Sisters introduced by author Lawrence Block

Dec 13 La Grande Illusion

Dec 20 The Little Shop of Horrors introduced by authors George Rush and Joanna Mollloy

Dec 27 American Graffiti introduced by filmmaker Josh Seftel and his mom



Sep 25 Ignorance and Ritual with Ernesto Pujol and Carol Becker

Sep 26 The Path Itself with The Gyalwang Drukpa and Susan Sarandon

Sep 28 **Delusion** with Daniel Gilbert and Tim Kreider

Oct 2 The Known Universe with Kenneth Lonergan and Jim Holt

Oct 7 System Blindness with Daniel Goleman and Dan Harris

Oct 9 Gareth Cook, Nicholas Felton, John Grimwade, Nigel Holmes, Fernanda Viégas, and Martin Wattenberg

Oct 30 Knowing the Future with Jane Alexander, Kamal Bawa, and Sandesh Kadur

Nov 6 Dispelling the
Darkness with The Sakyong
Mipham Rinpoche and Charles
Eisenstein

Nov 12 Ignorance in the Information Age with Neil LaBute and Alec Baldwin Nov 15 Fantasy and Fact with Neil Gaiman and Laurie Anderson

Nov 20 Allegory and Illusion with Mira Nair and Christopher Pinney

Dec 11 Doubt with John Patrick Shanley and Douglas Cuomo

GIFTS AND PURCHASES OF ART

Padmasambhava

Tibet or Bhutan; 18th or 19th century Bronze Gift of Shelley and Donald Rubin C2013.4

Gandharan-Style Buddha

Gandhara (Eastern Afghanistan or Pakistan); 6th–7th century Copper alloy Purchased with the funds from an anonymous donor C2013.7a-c

Three Forms of Shiva

Gandhara (Pakistan); 2nd–3rd century Copper alloy Gift of Shelley and Donald Rubin C2013.8.1

Bodhisattva Vajrapani

Greater Swat; 7th century Copper alloy with silver inlays Gift of Shelley and Donald Rubin C2013.8.2

Bejeweled Teaching Buddha

Kashmir; 8th century Copper alloy with silver and copper inlays Gift of Shelley and Donald Rubin C2013.8.3

Warrior God Skanda

Gandhara (Pakistan); 3rd century Copper alloy Gift of Shelly and Donald Rubin C2013.8.4

Manjushri

Tibet; 19th century
Metal alloy
Gift of Shelley and Donald Rubin
C2013.9a-c

Sarvavid Vairochana

China or eastern Tibet; 19th century Brass alloy, gilt, gold pigment, pigment C2013.10

Three Tantric Deities

Nepal; 17th–18th century Gilt copper alloy with semiprecious stone inlay Gift of Dr. David Nalin C2013.11.1

Mandala of Amoghapasha Lokeshvara

Nepal; 1519
Water-based mineral pigments
painted on primed cotton
canvas
Gift of Dr. David Nalin
C2013.11.2

Shadakshara Lokeshvara Triad

Western Tibet; ca. 16th century Water-based mineral pigment painted on primed cotton canvas Gift of Dr. David Nalin C2013.11.3

Vajrabhairava with Consort Vajravetali

Tibet; late 17th–18th century Water-based mineral paints on primed cotton support Gift of Dr. David Nalin C2013.11.4

Bara Kagyu Lama Namkha Dorie

Southern-central Tibet; mid-16th century Copper alloy with silver and copper inlays Gift of Shelley and Donald Rubin C2013.12.2

Teacher Machig Labdron

Western Tibet or Western Himalayas; ca. 16th century Bronze Gift of Shelley and Donald Rubin C2013.12.3

Dromtonpa

Tibet; 17th–18th century Wood, pigments, lacquer Gift of Shelley and Donald Rubin C2013.12.5

Atisha (Dipamkara Shrijnyana)

Tibet; 17th–18th century Wood, pigments, lacquer Gift of Shelly and Donald Rubin C2013.12.6

Saddle

Tibet or Mongolia; 18th or 19th century Cloth, silk, leather, wood, iron, gilding, pigment Gift of the Family of Leon J. Weil C2013.13

Stele of a Crowned Tathagata

Northeastern India; Pala period (750–1174), ca. 10th century Black stone C2013 14

Initiation Card with Buddha Amitayus

Tibet; 14th century
Pigment on cloth
Gift of Michael J. McCormick
C2013.15.1

Initiation Card with a Bodhisattva, Possibly Vajrapani

Tibet; 14th century Pigment on cloth Gift of Michael J. McCormick C2013.15.2

Initiation Card with Vajrasattva

Tibet; 14th century
Pigment on cloth
Gift of Michael J. McCormick
C2013.15.3

Saddle

Tibet or Mongolia; 18th or 19th century Cloth, silk, leather, wood, iron, gilding, pigment Rubin Museum of Art Gift of the Family of Leon J. Weil C2013 13

Manjushri

17th century Distemper and gold on cloth Gift of Shelley and Donald Rubin TC745.1

Tantric Deity

Central Tibetan style; late 18th-early 19th century Pigments on cloth Gift of Phillip J. Rudko TC746.1

Lisa Ross (American, b. 1964) Unrevealed, Site 2 (Red

2009

Masthead)

Archival pigment on cotton paper Gift of Lisa Ross PH2013.5

Gyaltsen Chopel **Tibetan Shrine Cabinet** (Chosham)

New York, New York; 2012-2013 Wood, pigments, varnish SC2013.1

Tea Bowl with Stand and Lid

Tibet; 19th-20th century Wood, silver alloy Gift of William and Janet Daugherty SC2013.2a-c

Gyaltsen Chopel **Cylinder Hangings**

New York: 2013 Silk brocade SC2013.3.1.1-2

Gyaltsen Chopel **Cylinder Hangings**

New York: 2013 Silk brocade SC2013.3.2.1-2

Gyaltsen Chopel **Pillar Hangings**

New York: 2013 Silk brocade SC2013.3.3.1-2

Lobsang Drubjam Tsering Medicine Buddha Palace

Copy of first painting from the set of the Tibetan Medical Paintings from Mentsikhang, Lhasa Rebgong County, Qinghai Province, China; 2012-2013 Piaments on cloth SC2013.6

Uccarya Vajrapani

Southern-central Tibet; 15th century Copper alloy, bronze with silver Gift of Shelley and Donald Rubin SC2013.12.4

Amitayus Surrounded by White Tara

Eastern Tibet or China; late 19th century Pigments on cloth, silk Gift of Shelley and Donald Rubin SC2013.12.7

Mahakala

Tibet; 20th century Pigments on cloth Bequest of the Estate of Linda Robbins Levine SC2013.16

Gau of Tantric Padmasambhava

Nepal; 20th century Silver Gift of Phillip J. Rudko SC2013.2.2

Achala

Nepal; 20th century Silver, copper, cloth, semiprecious stones, leather Gift of Phillip J. Rudko SC2013.17.2

Tantric Wrathful Deity with Shakti

Nepal; 20th century Silver, copper Gift of Phillip J. Rudko SC2013.17.3

Vaisharavana with Gold Wash

Nepal; 20th century Silver, copper Gift of Phillip J. Rudko SC2013.17.5

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A view of the Museum's spiral staircase during 2013's Nine Rivers Gala.

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For the third year running, more than a hundred adults made the Rubin the place of their dreams during our annual Dream-Over sleepover. Bedtime stories lulled participants to sleep underneath works of art chosen just for them, while psychoanalysts provided dream interpretations the following morning.

Vicky Karkazis



STATEMENT OF FINANCIAL POSITION

at December 31, 2013

ASSETS

Current Assets

Cash and cash equivalents	\$300,854
Unconditional promises to give	57,949
Restricted for future periods and programs	348,667
Accounts receivable	301,376
Inventory	910,906
Prepaid expenses and other current assets	210,092
Investments in marketable securities	69,750,576
Total Current Assets	\$71,880,420

Property and Equipment \$55,023,298

Total Assets \$126,903,718

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses	\$1,319,160
Tenant security deposits	102,040
Deferred membership and other income	58,170
Total Current Liabilities	\$1,479,370

Net Assets

,853,303
5,503,128
,067,917
,424,348

Total Liabilities and Net Assets \$126,903,718

STATEMENT OF ACTIVITIES

For the year ended December 31, 2013

REVENUES AND OTHER SUPPORT		EXPENSES	
Public Support		Program Services	
Contributions and donations	\$316,842	Collections and exhibitions	\$5,120,090
Grants and sponsorships	1,012,512	Publications	306,003
Special event revenue	582,511	Education	1,854,383
Less: direct expenses	(155,048)	Public programs	999,113
Membership dues	559,177	Shop	882,310
Total Public Support	\$2,315,994	Public relations and marketing	1,760,738
		Total Program Services	\$10,922,637
Revenues from Programs and Activities		Supporting Services	
Museum admission fees	\$224,187	Management and general	\$3,081,385
Program fees	347,715	Development and special events	1,715,050
Facility rental income	290,545	Total Supporting Services	\$4,796,435
Exhibition fees	5,850		
Merchandise and catalog sales	668,992		
Other revenue	48,740	Real Estate Operations	\$454,546
Total Revenue from Programs and Activities	\$1,586,029	Collections Items Purchased Not Capitalized	\$666,143
Rental Income	\$1,033,079		
Net Investment Income	\$8,464,347		
Total Revenues, Gains, and Other Support	\$13,399,449	TOTAL EXPENSES	\$16,839,761

Change in Net Assets

\$(3,440,312)